

Lake Beauty Association Board Meeting

September 17, 2024 Meeting Minutes

In attendance:

P	Kathy Boeckman (Pres)		Dan Regner (alternate)		Mark Sutherland (alternate)
P	Mike Aaker (co-VP)		Gene Siegle (alternate)		Phil Tolbert (alternate)
P	Missy Aaker (co-VP)	P	Quentin Garlets (co-Tr/Sec)		
P	Christy Garlets (co-Tr/Sec)		Mary Stocco (alternate)		Nancy Schlee (former VP)
	Dianne Krousey (Former sec/treasurer)				

X = present

P = Via phone

1. Review of minutes from Annual meeting. Approved by Missy and Mary
2. Review of Lake Beauty Association Financials
 - a. 30 member households and 3 sponsors have paid dues as of Sep 17
 - b. Outgoing funds
 - i. \$750 for 2025 fireworks (paid to Bible Camp)
 - ii. Plan to fund Port-a-Potty at Boat ramp in 2025 (Approved by Christy and Missy) Will follow up in March next year for final (expected ~\$350) for the Year with contract to Cans-R-Us. Lake members have noted cleaner area. DNR reports healthier lake if no human fecal material in lake.
 - iii. Tax Exempt Form (Dianne to Coordinate with Christy for hand off of info)
 - iv. Official hand off Banking documents and financials for Lake Beauty Association to Christy
3. Review of Media
 - a. Lake Beauty Web site (lakebeauty.org)
 - i. Plan to take over management of Web site from Bill Nord. Quentin and Gene will manage and update to ensure more timely postings. Add a section of "helpful links"
 1. Add links to DNR site (specific for Lake Beauty)
 - a. Link to Topographical map
 - b. Link to DNR sponsored planting and environmental pages
 2. Add links to Todd County and Bruce Township – this will allow members to more quickly and easily find codes, building permit requirements and other information
 3. Update the About Us section to include new board members (Quentin and Christy, Missy and Mike) and take off ones who have "retired" (Nancy and Dianne)

4. Add 2023 and 2024 Newsletters (should we retire some of the older ones? Verify all links work)
 5. Remove Adds for Central Home comfort and Restorers Marine and outdoors as they did not pay sponsor dues this year
- b. Access to the lake beauty email (lakebeautyasa.org@gmail.com). The email is listed on the Web site. Gene Currently monitors. Need Second person? Quentin or Mike? Gene to coordinate with them for access
- c. Lake Beauty Facebook
 - i. Decision was made to review the Facebook account. Nancy and Gene currently have access. Nancy will pass access to Missy,
 - ii. Will develop a Facebook "group" account that is for members only (Missy and Gene to approve member status)
 - iii. Will continue to have Public Facebook "page" (as is)
4. Projects:
 - a. Discussed Lake Beauty Merchandise (Clothing, Cups, etc) that could be available for Purchase. No decision made at this time although board has contact info for an embroiderer in Long Prairie and Nancy for Mugs. Further discussion tabled until next meeting
 - b. Resident Directory: YES! Mary will take lead on this. Quentin and Gene forwarded access to names/addresses as current available from Todd County.
 - i. Contact those not currently on member list
 - ii. Verify those we have are OK with sharing email and/or phone on a "public" (available only to those on the list)
 - c. Picture of Lake Beauty (or Map) Discussed the possibility of using a drone to picture the lake. Tabled at this time.
 - d. Calendar: The calendar has in the past been a success with purchases covering cost. No decision was made at this time, but may be worked on off line. (Consider offering to all association members as "perk" for paying dues) Tabled for next meeting
 - e. Newsletter mailing: Mailings to all residents will be limited due to cost of postage. One mailing per year in late spring/early summer for "goings ons," Dues, and notification for annual meeting. Additional correspondence will be through bulk email. (Board reserves the right to add mailing if needed)
 - f. Review of By-Laws. Copies will be shared with board members who request for review before next meeting.
 - g. Door Prize for annual meeting: Went over well at annual meeting. (even had a few new members pay dues to take part) Plan to have "something" next year. May be Lake Beauty Merchandise or credit for merchandise instead of / in addition to item. Board will discuss more in future meetings (review funds)
5. Next meeting set for Jan 7, 2025 at 6:30p