

Lake Beauty Association Board Meeting

March 6, 2025 LBA Meeting Minutes

In attendance:

G	Kathy Boeckman (Pres)		Dan Regner (alternate)		Mark Sutherland (alternate)
G	Mike Aaker (co-VP)		Gene Siegle (alternate)		Phil Tolbert (alternate)
G	Missy Aaker (co-VP)	P	Quentin Garlets (co-Tr/Sec)		
G	Christy Garlets (co-Tr/Sec)		Mary Stocco (alternate)		
	Guest:				

X = present

P = Via phone

G = Google meet or Teams

Meeting conducted via google meets

Old Business:

1. Review January Minutes. Minutes read and approved (Motion: Quentin, Second: Missy)
2. Review Financials (What have we spent in last year, what is upcoming, What is current balance)
 1. Kathy requested a different format which Christy will present at each board meeting. For this meeting, the board was notified of current balance (\$5353.96 in Checking and \$22.75 in petty cash). No activity since October.
 2. Identified Financial Year as Aug to Aug. (Will use end of August as most dues are collected by this time)
 3. Christy to coordinate with Gene for Venmo information.
3. Missy updated on new FB page and number of views. Over 600! Hope to get more "members" on the forum page

Action Items:

1. Christy will reach out to Gene who is current owner/manager of Venmo account to ensure still active and available prior to sending out spring newsletter (dues request)
2. Update all contact sites (Web/newsletter/FB) with address for dues (2040 Fountain Ln. Waconia, MN 55387). This is main address for Christy and Quentin
3. WEB PAGE
 - i. Kathy to contact Bill Nord to discuss (Quentin to be copied in on correspondence and to have contact info shared)
 1. Is he still interested/willing to update (content only) our web page
 2. What will he charge for a one time update?
 3. \$\$ If he is interested the board has allowed up to \$200 for update

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- a. Motion: Missy Second: Mike
 - ii. Quentin to work with Kathy to put together Data package of content that needs changed on site.
 1. Update Board members (and bios)
 2. Update Sponsors (Add/remove as appropriate based on paid dues)
 3. Add link to FB page
 4. Include minutes from Annual meeting
 5. Remove LB email
 - iii. If Bill not able/interested in job, Kathy and Quentin to coordinate details
 - iv. Future discussion:
 1. Do we need / want a web page?
 - a. Can we take over? Or is it "owned" by Bill Nord
 2. Re-vamp it?
 3. Who will be responsible for tech updates as well as content updates?
 4. How much should we allocate?
4. Spring Newsletter
- i. Christy to start sharable Document to include:
 1. Annual Meeting Saturday August 9 @ 9a at LBBC
 - a. Donuts and coffee provided
 - b. Door Prizes (Discussed options including small Yeti cooler)
 - c. Speakers including DNR
 2. Bible Camp Fire Works date is July 4, 2025
 3. Ice out (if it has happened by mail out)
 4. Fishing opener
 5. Meet ups (pontoon floats)
 6. Lake Beauty Clean up
 - a. May 3 (Coordinates with LBBC clean up)
 - b. Christy & Q to price out dumpster or trip to dump for garbage. Up to \$200 for disposal (Motion Missy, Second Quentin)
 - c. Christy to reach out to Phil at LBBC to let him know of our plans
 7. Dues Request

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- a. Annual dues to be \$30/household or \$50/sponsor. (Early bird discount of \$5 if postmarked by June 1) Motion: Mike, Second: Christy
8. Sponsor "cards"
9. Time to socialize/meet your Neighbors!
10. Goal of Association: Protect the lake!
11. New Board openings? "Do you have an interest in serving as a member of the LBA board? Let us know!"
- ii. Mailing for 1st week of April (email and snail mail)
 1. Kathy to reach out to Deja at Todd Co for mailing labels (to be sent direct to Christy) Labels for within ½ mile of lake
 2. Christy to print newsletters, purchase stamps and envelopes
5. Sales of clothing
 - i. Missy to reach out to Diane and Bruce to get contact info for logo
 - ii. Kathy to reach out to previous sales company regarding timeline for sales
 - iii. What to sell
 1. T-shirt (Short or long sleeve) Sweatshirt
6. Sponsor drive
 - i. Missy and Mike to contact Mark Sutherland about renewing sponsors
 - ii. Missy to post on FB?
 - iii. Christy to Put in Newsletter
7. Speakers for Annual Meeting
 - i. Kathy will reach out to DNR about a speaker
 1. Potential topic: Maple syrup
 2. Art around the lake (local artist painting tips?)
 3. Other speaker ideas to be forwarded to Kathy
8. Port a Potty update:
 - i. Can's-R-Us to send bill in April (Around \$300-\$350)
 - ii. Port a pot to be in place from Mid May (Before fishing opener) until Labor Day
9. Future discussion
 - i. Are there public trails in the area for 4x4 or Snowmobile? (Kathy to check with Todd county if there are published trails)

Next Meeting: May 15th @ 6:30

Adjourn: Motion: Christy, Second: Missy