

Lake Beauty Association Board Meeting

January 7, 2025 Meeting Minutes

In attendance:

x	Kathy Boeckman (Pres)		Dan Regner (alternate)		Mark Sutherland (alternate)
P	Mike Aaker (co-VP)		Gene Siegle (alternate)		Phil Tolbert (alternate)
P	Missy Aaker (co-VP)	P	Quentin Garlets (co-Tr/Sec)		
P	Christy Garlets (co-Tr/Sec)		Mary Stocco (alternate)		Nancy Schlee (former VP)
	Dianne Krousey (Former sec/treasurer)				

X = present

P = Via phone

1. Do we want to continue as an organization? YES!
2. Do better on WHAT we want to see happen
 - a. Prioritize
 - b. Organize
 - c. Assign manager/owner
 - d. Set timelines
3. Actions:
 - a. Website:
 - i. Kathy to coordinate with Gene and Quentin for passwords/website info
 - ii. Quentin to organize, update and post minutes.
 - b. Bios:
 - i. Quentin and Christy
 - ii. Missy and Mike
 - c. Facebook (Missy)
 - i. Contact Nancy to transfer ownership to Missy
 - ii. Make it a "group" so anyone can post
 - iii. Share fun, information, community
 - iv. Engagement
 - v. Invitation
 - vi. Local info
 1. Restaurants
 2. Fairs
 3. Things to do
 4. Upcoming events in the area
 5. "Come on over"!
 - d. Port a Potty: Reach out to Phil @ bible camp (Fishing openers to Labor day)
 - i. Quentin to coordinate

- e. Pontoon Meet up (ideas)
 - i. Trivia?
 - ii. Games?
 - iii.
 - f. May "Cleanup" at the landing? DNR is responsible
 - i. Watch for potholes (do we need more gravel)
 - g. Share Financials and final association member list with board (within 1 week)
 - h. Kathy to "stay in touch" with members regarding events "at the lake"
4. Next meeting agenda:
- a. Status on Actions
 - b. Review financials
 - c. Discussing Summer events
 - d. Spring Newsletter
 - e. Mailings (properties that touch)
 - i. Township support: Labels from "Daija"
 - f. Teams meeting on Mar 6 at 6:30p (Teams to be set up by Quentin or Christy)
 - g. Who reaches out to "sponsors?" When?

Motion to adjourn by Quentin, seconded by Missy